

SPECIAL EVENTS

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These event planning powerhouses are planning for a great year. Overall, they forecast that they will produce 4 percent more events this year than last, but their revenues will jump 8 percent over last year's figures.

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company, headquarters Abigail Kirsch, New York
phone, Web site 212/696-4076, www.abigailkirsch.com
chief executive James A. Kirsch
average number of special events produced annually 1,500
average annual revenue from special events (forecast for 2006) \$32 million
noteworthy events this year Abigail Kirsch has cooked up the Victoria's Secret Fashion Show, ESPN season launch, ACE Awards and "King Kong" premiere.

company, headquarters A Joy Wallace Catering Production & Design Team, Miami
phone, Web site 305/252-0020, www.ajoywallace.com
chief executive Joy J. Wallace
average number of special events produced annually 400
average annual revenue from special events (forecast for 2006) \$6.5 million
noteworthy events this year Heating up south Florida with work for the Vizcayan Ball, Museum of Discovery & Science, and Conservancy of Southwest Florida galas.

company, headquarters Along Came Mary Productions, Los Angeles
phone 323/931-9082
CLICK HERE! www.alongcamemary.com
chief executive Mary Micucci
average number of special events produced annually 200
average annual revenue from special events (forecast for 2006) \$11 million to \$13 million (*Special Events Magazine* estimate)
noteworthy events this year Renowned for corporate functions such as the Grammy Awards celebration, celebrity weddings, fundraisers including the L.A. Lakers Youth Foundation gala and movie premieres including "Superman Returns" this year.

company, headquarters AMCI, Marina del Rey, Calif.
phone, Web site 310/765-4100, www.amcimarketing.com
chief executive David Stokols
average number of special events produced annually 45
average annual revenue from special events (forecast for 2006) \$74.7 million
noteworthy events this year Multi-day tour programs have included Lexus Hybrid Drive, Taste of Lexus, Chevrolet Rev It Up, Scion Behind the Wheel, Honda Fit Preview, Kia Family Celebration, Toyota Yaris Works and Cadillac V-Series Challenge along with Lexus China consumer event.

company, headquarters Barkley Kalpak Associates, New York
phone, Web site 212/947-1502, www.bka.net
chief executive Jeff Kalpak
average number of special events produced annually 100 plus
average annual revenue from special events (forecast for 2006) \$6.8 million
noteworthy events this year Event roster includes Astra Tech Dental World congress for 2,000, Plantronics Design product launch, Bayer incentive trip and MasterCard Worldwide PGA championship tour.

company, headquarters Blue Plate, Chicago
phone 312/421-6666
CLICK HERE! www.blueplatechicago.com
chief executive Jodi Fyfe
average number of special events produced annually 4,500
average annual revenue from special events (forecast for 2006) \$20 million
noteworthy events this year Blue chip events from Blue Plate this year include Toyota employee gala in Chicago's Millennium Park for 6,000, Field Museum annual gala, Chicago Cares Serv-A-Thon boxed lunch service for 10,000 civic volunteers and Make-A-Wish 20th anniversary gala.

company, headquarters Bob Gail Special Events, Los Angeles
phone 310/202-5200

CLICK HERE! www.bobgail.com

chief executive Bob and Gail Levine

average number of special events produced annually 220

average annual revenue from special events (forecast for 2006) \$5.5 million

noteworthy events this year Business mix includes corporate, social and charity events.

company, headquarters CMS Communications, Los Angeles

phone 310/645-5604

CLICK HERE! www.cmsbiz.com

chief executive Diana Zimmerman

average number of special events produced annually 28 to 32

average annual revenue from special events (forecast for 2006) \$20 million to \$25 million

noteworthy events this year This year's highlights include RadioShack incentive program in Dallas, Shaklee 50th anniversary in San Francisco and Cookie Lee annual event in Anaheim, Calif.

company, headquarters Deco Productions, Miami

phone, Web site 305/558-0800, www.decoproductions.com

chief executive Sharon Siegel

average number of special events produced annually 130

average annual revenue from special events (forecast for 2006) \$10 million

noteworthy events this year Deco's 40,000-square-foot headquarters houses complete in-house production, design facility, lighting, linen and floral departments.

company, headquarters ECA2, La Plaine St. Denis (Paris), France

phone 33 1 49 46 30 40

CLICK HERE! www.eca2.com

chief executive Yves Pepin

average number of special events produced annually 5

average annual revenue from special events (forecast for 2006) \$27 million (*Special Events Magazine estimate*)

noteworthy events this year Renowned for producing spectacles. ECA2 leader Yves Pepin serves as artistic adviser to the Beijing 2008 Olympics; earlier this year, he won the THEA lifetime achievement award.

company, headquarters Eclipse Event Specialists, Washington

phone, Web site 917/576-7351, www.eclipseworldwide.com

chief executive Michael Moyer

average number of special events produced annually 22

average annual revenue from special events (forecast for 2006) \$21.5 million

noteworthy events this year Event roster includes Masters golf tournament, PGA Wachovia Championship, U.S. Open golf championship, PGA championship, Ryder Cup, Super Bowl, Final Four basketball tournament and golf retreats.

company, headquarters Eddie Deen & Co., Dallas

phone, Web site 214/741-4211, www.eddiedeen.com

chief executive Eddie Deen

average number of special events produced annually 3,200

average annual revenue from special events (forecast for 2006) \$6.2 million

noteworthy events this year Handles events ranging from 25 guests to 25,000. This year has included parties for President George W. Bush, both in Texas and Washington, and for the Dallas Cowboys football team.

company, headquarters Eventmakers, Toluca Lake, Calif.

phone, Web site 818/762-3911, www.event-makers.com

chief executive Guy Genis, Mark Genis

average number of special events produced annually 50

average annual revenue from special events (forecast for 2006) \$8.5 million

noteworthy events this year Producing corporate conventions for a leading automotive company and a mult-level marketing company as well as large-scale events for two TV networks.

company, headquarters EventQuest, New York

phone, Web site 212/966-3146, www.eventquest.com

chief executive Mark Veeder, John Schwartz

average number of special events produced annually 60 to 85

average annual revenue from special events (forecast for 2006) \$14 million to \$18.5 million

noteworthy events this year High-profile events this year have included the Time Magazine 100 Gala, celebrating the "100 most influential people in the world," Juicy Couture fragrance launch, Snapple Theater launch and JCPenney Experience Pop-up store in Times Square.

company, headquarters EventWorks, Los Angeles

phone 323/321-1793

CLICK HERE! www.eventworks.com

chief executive Janet Elkins, Ted Bowers

average number of special events produced annually 150

average annual revenue from special events (forecast for 2006) \$7.9 million

noteworthy events this year Produced series of high-profile events for Starwood Hotels & Resorts over week-long period in San Diego, culminating in show-stopping performance by the B-52s.

company, headquarters Everything Spandex, Baltimore
phone, Web site 410/539-7236, www.everythingspandex.com
chief executive Erin Cermak
average number of special events produced annually 600
average annual revenue from special events (forecast for 2006) \$9 million
noteworthy events this year Notable events include the launch of a new positioning platform for a leading destination as well as continued production of high-profile marketing campaigns for major U.S. brands.

company, headquarters Experiential Agency/(XA), Chicago
phone, Web site 312/397-9100, www.expagency.com
chief executive Frank Goldstin, Joseph Wagner
average number of special events produced annually 100 plus (*Special Events Magazine* estimate)
average annual revenue from special events (forecast for 2006) \$10 million (*Special Events Magazine* estimate)
noteworthy events this year Offering "comprehensive" event marketing, design and production firm with full-service offices in Chicago, New York and Los Angeles. For 15 years, XA has worked with highly visible brands and corporations throughout the globe to design and produce "strategic, multidimensional, highly stylized and integrated event programs," management says.

company, headquarters Extraordinary Events, Sherman Oaks, Calif.
phone, Web site 818/783-6112, www.extraordinaryevents.net
chief executive Andrea Michaels
average number of special events produced annually 75
average annual revenue from special events (forecast for 2006) \$13 million to \$16 million
noteworthy events this year Corporate event specialist produces winning incentive events, as evidenced by its 29 Gala Awards.

company, headquarters Festivities Catering and Special Events, San Diego
phone, Web site 858/586-2121, www.festivitiescatering.com
chief executive Lisa T. Richards
average number of special events produced annually 1,000 plus
average annual revenue from special events (forecast for 2006) \$10.15 million plus
noteworthy events this year Events run the spectrum from a plated dinner for 3,200 aboard the USS Midway to a private seven-course meal for Confrerie des Chevaliers du Tastevin.

company, headquarters George P. Johnson Co., Auburn Hills, Mich.
phone, Web site 248/475-2500, www.gpjco.com
chief executive Robert G. Vallee Jr.
average number of special events produced annually 4,100
average annual revenue from special events (forecast for 2006) \$250 million plus
noteworthy events this year Busy, busy: GPJ produces more than 10 events every day worldwide for global brands going after B2B and B2C audiences, stressing innovative, "brand consistent" experiential event marketing. Clients include Cisco, IBM and multiple automakers.

company, headquarters Global Events, Madrid
phone 91 440 27 20
CLICK HERE! www.global-events.com
chief executive Ana Grandia
average number of special events produced annually 54
average annual revenue from special events (forecast for 2006) \$22.2 million
noteworthy events this year Roster for this year includes Johnson & Johnson sales convention in Acapulco, Vodafone UNPAR convention in Granada, Spain, and Renault Club Elite incentive travel program in Venice, Italy.

company, headquarters Great Performances, New York
phone, Web site 212/337-6076, www.greatperformances.com
chief executive Liz Neumark, Ronnie Davis
average number of special events produced annually 40
average annual revenue from special events (forecast for 2006) \$25 million to \$30 million
noteworthy events this year Busy this year with 10-day trip to Hong Kong and Beijing for leading real estate firm plus premiere for movie "Rent."

company, headquarters Hargrove Inc., Lanham, Md.
phone 301/306-9000; 888/790-9792
CLICK HERE! www.hargroveinc.com
chief executive Earl C. Hargrove, Tim P. McGill
average number of special events produced annually 500
average annual revenue from special events (forecast for 2006) \$15 million to \$17 million
noteworthy events this year Event roster this year includes Accenture global meeting, Radio One 25th anniversary, Boeing Satellite executive recognition and gubernatorial inaugural events in Virginia.

company, headquarters Hartmann Studios, Richmond, Calif.
phone, Web site 510/232-5030, www.hartmannstudios.com
chief executive Mark Guelfi
average number of special events produced annually 375
average annual revenue from special events (forecast for 2006) \$42 million
noteworthy events this year Busy this year with events and meetings for Oracle, Home Depot, Applied Materials, Intel, Banc of America Securities, Coca-Cola, Yahoo and Pixar.

company, headquarters Henry V Events, Portland, Ore.
phone, Web site 503/232-6666, www.henryevents.com
chief executive Douglas C. Daggett
average number of special events produced annually 35 to 40
average annual revenue from special events (forecast for 2006) \$6 million to \$8 million
noteworthy events this year Work this year has included Tektronix's 60th anniversary party, Freightliner's 25th anniversary and events for Adidas.

company, headquarters Imagination Group, London; New York; Hong Kong
phone, Web site 44 20 7323 3300, 212/813-6400, www.imagination.com
chief executive Gary Withers
average number of special events produced annually 45
average annual revenue from special events (forecast for 2006) \$52 million
noteworthy events this year Imagination has dreamed up big events this year, including an event for client Ford with more than 7,000 guests in Las Vegas along with two events for Asian clients in Beijing's Forbidden City and at the Great Wall.

company, headquarters Impact Productions, Westfield, N.J.
phone, Web site 908/301-1030, www.eventswithimpact.com
chief executive Lauren Roth, CMP
average number of special events produced annually 400
average annual revenue from special events (forecast for 2006) \$7 million
noteworthy events this year Events this year have included Manhattan Holistic Gala featuring singer Sarah McLaughlin and a corporate picnic for 6,000. First-place winner for tent at Polo Classic for fourth year.

company, headquarters InVision Communications, San Francisco
phone, Web site 888/965-1211, www.iv.com
chief executive Rod Mickels
average number of special events produced annually 350
average annual revenue from special events (forecast for 2006) \$30 million
noteworthy events this year Event slate includes Oracle Open World and Genentech NSM.

company, headquarters Jack Morton Worldwide, New York
phone, Web site 212/727-0400, www.jackmorton.com
chief executive Josh McCall
average number of special events produced annually 1,000 plus
average annual revenue from special events (forecast for 2006) \$111 million plus (*Special Events Magazine* estimate)
noteworthy events this year Highlights this year include IBM's biggest employee event in its history; opening and closing ceremonies of the Commonwealth Games in Melbourne, Australia; major events for Intel, CA and General Motors; and 15th anniversary events for Martha Stewart Living.

company, headquarters JHE Production Group, Concord, N.C.
phone 704/455-8888
CLICK HERE! www.gojhe.com
chief executive Jay Howard
average number of special events produced annually 135
average annual revenue from special events (forecast for 2006) \$9 million
noteworthy events this year Driven to succeed: Busy with Bon Jovi pre-race concert at the Daytona 500, Food Lion Speed Street Festival, and Gala Award-winning NASCAR Pit Crew Challenge.

company, headquarters ME Productions, Pembroke Park and Orlando, Fla.
phone, Web site 954/458-4000; 407/888-4424, www.meproductions.com
chief executive Hal Etkin, Jim Etkin
average number of special events produced annually 1,500
average annual revenue from special events (forecast for 2006) \$14 million to \$16 million
noteworthy events this year ME is busy creating excitement with incentives including multi-day events in Jamaica, Brazil and Costa Rica.

company, headquarters Media Event Concepts, Austin, Texas
phone, Web site 512/832-1142, www.mecteam.com
chief executive Gordon Feller
average number of special events produced annually 36 plus
average annual revenue from special events (forecast for 2006) \$4.1 million
noteworthy events this year Recent events include Southwestern University gala, Whole Foods Gathering and fundraisers.

company, headquarters MGM Mirage Events, Las Vegas
phone, Web site 702/792-7798, www.mgmmirageevents.com
chief executive William McBeath
average number of special events produced annually 700 to 750 (*Special Events Magazine* estimate)
average annual revenue from special events (forecast for 2006) \$10 million (*Special Events Magazine* estimate)
noteworthy events this year Award-winning producer of corporate and social events; special accent on themed events.

company, headquarters MVP Collaborative, Madison Heights, Mich.
phone, Web site 248/591-5100, www.mvpcollaborative.com
chief executive Roger Gullickson
average number of special events produced annually 35

average annual revenue from special events (forecast for 2006) \$5.5 million

noteworthy events this year Produced Audi's Streets of Tomorrow--a 10-city experiential consumer ride-and-drive--plus anniversary celebration for Wayne State University capital campaign and five-day Audi field and national dealer conference.

company, headquarters P.W. Feats, Baltimore
phone, Web site 410/727-5575, www.pwfeats.com
chief executive Paul Wolman

average number of special events produced annually 180

average annual revenue from special events (forecast for 2006) \$7 million to \$8.6 million

noteworthy events this year National road shows, multi-city product launches for the hair-care and power tool industries and press/educational event for Disney/Pescanova "Pirates of the Caribbean 2."

company, headquarters Paint The Town Red, New York
phone, Web site 212/677-3173, www.paintthetownred.net
chief executive Howard Givner

average number of special events produced annually 250

average annual revenue from special events (forecast for 2006) \$9 million to \$11 million

noteworthy events this year Busy this year with Clinton Global Initiative, Toy of the Year awards, Oracle CIO executive summit, HSMIA's Adrian awards and BMG global management meeting.

company, headquarters Paradigm Shift Worldwide, Northridge, Calif.
phone 818/831-3005

CLICK HERE! www.psww.com

chief executive Dan Kough, Terry Merkle, Wendy Moodie

average number of special events produced annually 18

average annual revenue from special events (forecast for 2006) \$3 million

noteworthy events this year Plenty of DVD launch parties, including "Desperate Housewives," "Lost" and "Robot Chicken," along with Getty House Foundation dinner gala for L.A. mayor Antonio Villaraigosa.

company, headquarters Party Planners West, Los Angeles
phone, Web site 310/305-1000,
chief executive Patricia K. Ryan

average number of special events produced annually 30 plus

average annual revenue from special events (forecast for 2006) \$18 million

noteworthy events this year Now in its 25th year serving major league sports including the National Football League, Major League Baseball and the U.S. Tennis Association, along with entertainment, Fortune 500 and nonprofit organizations for concept, design and logistics of events both in the U.S. and abroad. Large-scale events, tented events and headliner entertainment are specialties.

company, headquarters Paulette Wolf Events & Entertainment, Chicago
phone 773/475-4300

CLICK HERE! www.paulettewolfevents.com

chief executive Paulette Wolf, Jodi Wolf

average number of special events produced annually 75 to 100

average annual revenue from special events (forecast for 2006) \$7 million to \$10 million

noteworthy events this year Projects include corporate hospitality for the Air & Sea Show, 70th anniversary events for William Blair & Co., grand opening events for Horseshoe Casino, fashion shows for the "Oprah Winfrey" show and Disney film premieres.

company, headquarters Ronsley, Chicago
phone, Web site 312/649-0777, www.ronsley.com
chief executive Michael H. Leventhal

average number of special events produced annually 400 plus

average annual revenue from special events (forecast for 2006) \$8.5 million

noteworthy events this year Capabilities range from high-end social to corporate to sporting events.

company, headquarters Sequoia Productions, Culver City, Calif.
phone, Web site 310/397-1477, www.sequoiaprod.com

chief executive Cheryl Cecchetto

average number of special events produced annually 25

average annual revenue from special events (forecast for 2006) \$12 million to \$18 million

noteworthy events this year A fixture on the Hollywood scene, with production of the Academy Awards' Governors Ball for the past 17 years and the Emmys' Governors Ball for the past nine. Also busy with opening of landmark Griffith Park Observatory and Westfield Century City shopping mall debut, both in L.A.

company, headquarters SportsMark Management Group, Larkspur, Calif.
phone, Web site 415/461-5801, www.sportsmark.com
chief executive Jan Katzoff

average number of special events produced annually 60

average annual revenue from special events (forecast for 2006) \$20 million

noteworthy events this year They've got games: Roster this year includes special events and entertainment production for sponsors of the Torino 2006 Olympic Winter Games including Visa, Bank of America and Wheaties cereal brand. Also work for corporate sponsors of FIFA World Cup, plus CBS Sports/NCAA 100th anniversary corporate champion parties and corporate and golf events for Yahoo national sales meeting.

company, headquarters Star Trax Corporate Events, Southfield, Mich.

phone 248/263-6300

CLICK HERE! www.startraxevents.com

chief executive Craig Erlich

average number of special events produced annually 75

average annual revenue from special events (forecast for 2006) \$10 million

noteworthy events this year Busy with Quicken Loans' 20th anniversary bash and events for Gatorade and ESPN at the Super Bowl.

company, headquarters Strategic Events, Atlanta

phone, Web site 770/379-9334, www.strategievents.com

chief executive Scott Gilmore

average number of special events produced annually 14

average annual revenue from special events (forecast for 2006) \$6.5 million

noteworthy events this year Updates for 2006 include opening of office in Italy. Client roster includes IBM and BellSouth.

company, headquarters Tamar Productions, Chicago

phone 773/880-1000

CLICK HERE! www.tamarproductionsinc.com

chief executive Mary Ann Rose

average number of special events produced annually 300 plus

average annual revenue from special events (forecast for 2006) \$9 million plus

noteworthy events this year Highlights have included Chicago Loop Alliance gala and McDonald's worldwide convention, involving multiple events for 15,000 guests.

company, headquarters TBA Global Events., Los Angeles

phone 818/226-2800

CLICK HERE! www.tbaglobal.com

chief executive Robert Geddes

average number of special events produced annually 2,650

average annual revenue from special events (forecast for 2006) \$175 million

noteworthy events this year Big events include SAP Sapphire '06, Ben & Jerry's Random Acts of Cone-ness multiple market consumer program, IBM PartnerWorld 2006, FedEx Sales Forum and Susan G. Komen Breast Cancer Foundation Race for the Cure.

company, headquarters TSE Sports & Entertainment, New York

phone, Web site 212/695-9480, www.tseworld.com

chief executive Robert Tuchman

average number of special events produced annually 75

average annual revenue from special events (forecast for 2006) \$17.5 million

noteworthy events this year TSE creates travel, hospitality and ticket packages for sporting events including the Masters, NCAA Final Four, Super Bowl, Pro Bowl, baseball's All-Star Game, British Open and Kentucky Derby.

company, headquarters USA Hosts Destination Services, New Orleans

phone, Web site 504/524-8687, www.usahosts.com

chief executive Terrence J. Epton, DMCP

average number of special events produced annually 500 plus

average annual revenue from special events (forecast for 2006) \$25 million plus

noteworthy events this year Hurricane Katrina kept business quiet at the New Orleans operation, but other company outlets have produced events of "elegance and understated 'wow,'" management says, featuring fine wines and unique organic menus in exclusive wine caves, such as Clos Pegase in Napa Valley, and in private venues in Las Vegas, Miami's South Beach, Washington and Dallas.

company, headquarters Vok Dams Group, Wuppertal, Munich, Hamburg, Germany; New York; Beijing; Bordeaux, France

phone 49 202 38907 0; 212/521-4327

CLICK HERE! www.vokdams.com

chief executive Colja M. Dams

average number of special events produced annually 200 plus

average annual revenue from special events (forecast for 2006) \$120 million plus

noteworthy events this year This year's highlights include product launches for BMW and Mercedes along with programs for Coca-Cola, Bayer, BSH, DaimlerChrysler, Microsoft, L'Oreal, Lancome, Whirlpool, SAP and Schering-Plough.

company, headquarters World Event Management, Lambertville, N.J.; Leeds, England

phone 44 1274 854100, 609/773-0000

CLICK HERE! www.world-events.com

chief executive Graham Keene

average number of special events produced annually 210

average annual revenue from special events (forecast for 2006) \$47 million

noteworthy events this year Specializing in domestic and international conference planning, special event planning and production, and team-building programs; accent on health-care industry clients.

Please note: Revenue figures are monies collected for goods and services provided and pertain to special event production, i.e., overall responsibility for creating and producing special events. The companies listed above have widely varying capabilities and may have substantial additional revenue from other activities. Unless otherwise noted, all information has been provided by the individual companies. Annual revenue figures are forecasts for the year 2006. While every effort has been made to ensure accuracy, errors and omissions sometimes occur. All figures are in U.S. dollars.

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